

Case Analysis Revision Checklist

Quality of Strategic Thinking/Decision-Making Advice

- Have I identified all key strategic decisions within the case?
- Are these decisions clearly outlined and defined?
- Do they address the core strategic issue?
- Have I focused on essential strategic financial issues (or other), questions, and dilemmas?
- Have I explained why these issues are critical to the case?
- Have I examined the key strategic decisions and their consequences?
- Have I discussed both short-term and long-term impacts?
- Have I provided evidence from the case to support my analysis?
- Have I offered informed and strategic decision-making advice for leaders?
- Are my recommendations practical, feasible, and aligned with the organization's goals?
- Have I justified my recommendations with evidence and logical reasoning?

Quality of Analysis/Reasoning

- Have I located and highlighted essential data from the case narrative and exhibits?
- Is the data relevant to my analysis?
- Have I used data, evidence, and examples to support my arguments?
- Is my analysis thorough and logically sound?
- Have I applied relevant concepts and principles accurately?
- Have I demonstrated a deep understanding of these concepts?
- Have I used these concepts effectively in my analysis?

Quality of Communication/Writing

- Is my writing clear, concise, and free of grammatical errors?
- Have I used appropriate academic language and tone?
- Have I organized my paper with effective headings and transitions?
- Is there a logical flow from one section to the next?
- Have I followed the word and page-limit guidelines?

General Evaluation

- Have I addressed all the questions or prompts from the case?
- Have I provided comprehensive answers?
- Is my analysis free from personal bias and subjective opinions?
- Is there a logical flow from the introduction to the conclusion?
- Have I ensured all sections are interconnected?
- Have I proofread my paper multiple times to eliminate errors?

- Have I used tools like spell check and grammar check?
- Have I ensured my analysis meets the expected standards comprehensively?
- Have I reviewed the rubric to ensure all criteria are met?